



Welcome to the Allison's All-Stars Unit!

I am so excited that you have made the decision to start your Mary Kay Career! As your Sales Director, working with new consultants is one of my favorite things to do! I'm looking forward to working with you and supporting you in your new business.

I began my Mary Kay business in May of 2003, debuted as a Director in February of 2004, and was appointed to the position of National Sales Director in October of 2006. I live in Austin, Texas with my supportive husband, James, and before Mary Kay, I was in corporate marketing.

Allison's All-Stars is a record-breaking, Cadillac unit and we are experiencing explosive growth! In fact, we achieved a Half-Million Dollars in sales in our first 5 months as a Unit, \$1 Million in retail sales in just 9 months, and were the #1 Unit in the Pearl Seminar (#2 in the entire Nation) for 2006! We are the fastest National Area in Mary Kay history, breaking 5 company records along the way! We encourage you to jump right in and grow along with us.

Enclosed in this welcome packet, you will find ideas on how to get your business started, and I encourage you to listen to the "Getting Started" CD within the next 24 hours. I will call and follow up with you to answer any questions you may have and to help you get started! I'm sure you have many questions, and as a new Consultant, I did too. We will discuss all of your questions and concerns in detail, and I am here to train and support you along your new journey.

Each week we have Success Events for training and recognition. If you are not local to me, I will locate a Mary Kay Success Event near you. Attendance at the Success Events whenever possible will be vital to your success in this business. It is a fabulous opportunity to learn the business and get to know other Consultants and Directors.

Our exciting unit goals this year include building 6 NEW Directors! Will one of them be YOU? Whatever goals you have for your Mary Kay business, I will be watching with pride as you carve your own path and pursue your dreams!

As your Director, it's my job to match my time with 100% of your efforts. This business is truly what you design it to be, and I'm here to help in any way that I can. Again, congratulations on your new business and welcome to our All-Star unit!

Allison LaMarr
National Sales Director

