

YOU are the heart of  
my business.

Here is a Valentine surprise for you!  
You are entitled to a FREE Mary  
Kay makeover and you may  
purchase any one glamour item for  
just a penny if you share your  
appointment with at least 3 friends  
within the next few weeks.  
Give me a call!

PLACE  
PENNY  
HERE

YOU are the heart of  
my business.

Here is a Valentine surprise for you!  
You are entitled to a FREE Mary  
Kay makeover and you may  
purchase any one glamour item for  
just a penny if you share your  
appointment with at least 3 friends  
within the next few weeks.  
Give me a call!

PLACE  
PENNY  
HERE

YOU are the heart of  
my business.

Here is a Valentine surprise for you!  
You are entitled to a FREE Mary  
Kay makeover and you may  
purchase any one glamour item for  
just a penny if you share your  
appointment with at least 3 friends  
within the next few weeks.  
Give me a call!

PLACE  
PENNY  
HERE

YOU are the heart of  
my business.

Here is a Valentine surprise for you!  
You are entitled to a FREE Mary  
Kay makeover and you may  
purchase any one glamour item for  
just a penny if you share your  
appointment with at least 3 friends  
within the next few weeks.  
Give me a call!

PLACE  
PENNY  
HERE

Copy on pink or red paper and glue or tape a penny to each heart. Place in every single reorder this month. Then call to follow up! Hand out as "valentines" to everyone you meet as a warm chatter tool. You can also put under the styrofoam trays at your classes to get future bookings.