

Your Name:

Hostess Name:

Guest Feedback Form

1. Was this your first exposure to MK? _____
2. If not, what has been your involvement with MK in the past? (Please check one.)
_____ Attended a skin care class, party, or other product event
_____ Former or current Mary Kay customer
_____ Considered the MK business opportunity for myself
_____ Former MK consultant
3. What was your overall impression of Mary Kay prior to today?
4. What was your favorite thing about your experience today?
5. What surprised you, stood out to you, or impressed you most with everything you experienced today?
6. What is your overall impression of MK after today's experience?
_____ Worse than my original impression
_____ Unchanged from my original opinion
_____ Slightly better than my original opinion
_____ Significantly higher than my original impression
(Feel free to elaborate in the space provided.)
7. Based on your experience today, could you see yourself becoming an MK customer?
_____ No, not at all.
_____ Yes, I'd like to try a few items.
_____ Yes, I loved it all!
8. Based on the MK business plan information you heard, how would you rate your own interest in starting an MK business for yourself?
_____ Not at all interested.
_____ Something to consider for later.
_____ I'm interested, but I'd like some more information.
_____ I would kill at this! How can I get started?!?

Thank you for your feedback!