

Mary Kay Skin Care

The basic requirements of a good skin care program include cleansing, removal of dead surface cells, refining the appearance of pores, providing essential moisture to the upper layers of the skin, and protecting the skin from the harmful effects of the environment. The expert team of Mary Kay scientists has defined the five functions which lead to optimum skin health as cleanse, exfoliate, freshen, hydrate, and protect. The Mary Kay program helps skin achieve a perfect balance of moisture, natural oils, and humectants. Follow the skin care program regularly and you will see dramatic results for soft, beautiful, younger looking skin.

Test Panelist Information

Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____

Independent Beauty Consultant

Name: _____

Address: _____

Phone: _____ Cell: _____

Website: _____

Experience the beauty of the NEW. . .

Mary Kay Mineral Makeup Collection



Mary Kay Mineral Collection



Beauty Made Simple

Our non-comedogenic mineral based formula provides oil-absorbing properties, ease of application, excellent coverage and adhesion to skin. The NEW mineral products are formulated with vitamins A, C, and E - antioxidants to help protect against wrinkle-causing free radicals.

FAQ's

What makes MK NEW Mineral Color Products different from previous MK Color Products? Mary Kay's powdered color products have always had a moderate amount of minerals. We have increased the amount of mineral ingredients in our powdered color products. Additionally, the NEW Mary Kay mineral makeup contains a combination of minerals that are mixed with other raw materials to achieve the perfect texture. Resulting in makeup that blends evenly with a silky touch, providing a smooth and lightweight feel with a natural, luminous finish.

What do Dermatologist say about mineral makeup? Many leading dermatologists recognize and approve of the benefits of mineral makeup, however, they generally believe that mineral makeup is not a true treatment product for the skin, nor can a typical use provide the necessary amount of sun protection for the skin. Therefore, it is important that you still use a good daily skin care program which includes sunscreen products.

Test Panel Questions

Have you ever used a Mineral Makeup? Yes No

Are you currently using one? Yes No

If so, what brand? _____

Do you use a skin care program? Yes No

If yes, which one? _____

What one thing would you love to change about your skin? _____

Skin type: Dry Normal Combo Oily

Age range: 18-25 26-35 36-45 46-55 56+

Please answer the following questions giving a rating 1-5.
(5 being the BEST)

Did you like the ease of application? 1 2 3 4 5

Did you like the feel of you skin? 1 2 3 4 5

Is the coverage adequate for your skin? 1 2 3 4 5

How do you feel about the shade or color? 1 2 3 4 5

Does your skin appear smoother? 1 2 3 4 5

Would you purchase any of the products you tried? Yes No

If no, why not? _____

Would you try other products in our line? Yes No

If no, why not? _____

Would you recommend our products to others? Yes No

Would you be interested in receiving FREE Mary Kay Products -
by hosting a class? Yes No

My favorite product is? _____

I would be interested in receiving more information on the following:
