

Once in a while, you may meet someone who used our foundation in the past, remembers a shade they liked, and may need to know the matching shade in the new formulations. Or maybe someone using cream-to-powder wants to change to Medium Coverage, and you need to know the shade translation. I have used the attached chart for a long time, every since the new Full Coverage and Medium Coverage foundations were developed I have been able to trust it EVERY time.

A little history:

a few years ago we had 3 types of foundation and a powder:

- 1) cream foundation (still have today)
- 2) liquid foundation (replaced by Full Coverage)
- 3) oil-free foundation (replaced by Medium Coverage)
- 4) pressed powders in ivory, beige, bronze (replaced by many more Shade options in Dual-Coverage Powder Foundation, can be worn as foundation alone, or as pressed powder over foundation)

You'll also find the codes at the bottom of the attached page helpful on the meanings of **beginning and ending numbers** on shade names!! Of course, if you need help, call me or your recruiter and we'll gladly help!!

Mary Kay Foundation Shade Conversion Charts

Full- and Medium-Coverage Foundations Day Radiance Shades Crème-To-Powder Shades TimeWise Dual-Coverage Shades

Ivory 100	Pure Ivory, Antique Ivory	Ivory 1.0	Ivory 100
Ivory 104	Soft Ivory	Ivory 0.5	Ivory 104
Ivory 105	Rose Petal Ivory		Ivory 104
Ivory 200	Buffed Ivory	Ivory 3.0	Ivory 200
Ivory 202			Ivory 200
Ivory 204	Blush Ivory	Ivory 2.0	Ivory 200
Beige 300	Fawn Beige	Beige 1.0	Beige 300
Beige 302	True Beige		Beige 300
Beige 304	Delicate Beige,	Beige 2.0	Beige 304
Beige 305	Bisque Ivory, Natural Beige		Beige 304
Beige 400	True Beige, Almond Beige	Beige 3.0	Beige 400
Beige 402	Almond Beige, Toasted Beige, Cocoa Beige	Beige 4.0	Beige 400
Beige 404	Natural Beige, Dusty Beige, Rose Beige		Beige 400
Bronze 500	Mocha Bronze	Bronze 0.5	Bronze 507
Bronze 504	Golden Bronze		Bronze 507
Bronze 507	Bittersweet Bronze		Bronze 507
Bronze 600	Walnut Bronze		Bronze 607
Bronze 607	Classic Bronze, Rich Bronze, Deep Bronze	Bronze 1.0	Bronze 607
Bronze 708	Deep Bronze, Chestnut Bronze, Mahogany Bronze	Bronze 1.5 Bronze 2.0	Bronze 708
Bronze 808	Mahogany Bronze	Bronze 2.0	Bronze 708

Shades are separated by undertones (last digit):

(0) Yellow, (2) Olive, (4) Pink, (5) More Pink, (7) Golden Orange, (8) Warm Brown