

# Fishbowl Script (\$25 Gift Certificate)

## If Answering Machine:

Hey, this is Amber, and I was calling to let you know that I pulled your name from my fishbowl today from Super Tans! Yay! Congratulations! You won a \$25 Gift Certificate! I was just calling to see when would be a good time to get that to you. Please call me at 469-765-5073 and we'll set up a time for me to get that to ya! Thanks! Bye!

## If They Answer:

Hey! This is Amber! What's up! (Oh not much what are you doing?) WOW! You are so nice to me and you don't even know me!!! (haha) Well, I was calling to let you know that I pulled your name from my fishbowl today at Super Tans! Congratulations! You won a \$25 Gift Certificate and free facial! Yay!! Doesn't that make your day?! Well, let me tell you a little bit about it, and we'll go from there. Have you ever had a MK facial? (Yes/No/Um...long time ago) Great! I'll be excited to get your opinion about our products! I have a Skin Care Clinic every Monday and Thursday night at 6:30, so you can pick which night works best for you. The reason I have you come do the facial is because you are about to spend your Gift Certificate, and I want to make sure you try the products before you take them home. If you got a cleanser that wasn't for your skin type, you may not be very happy and I want to make sure you get stuff you will use! Make sense? Great! Which night works best for you? (Monday/Thursday) Great! It's at 6:30 at the Holiday Inn Express in Waxahachie (Monday)/119 Bryn Mawr (Thursday). Here are the directions if you need them. We are going to have free food and make up, so feel free to bring a friend if you would feel more comfortable! (Yes, I'll bring \_\_\_\_ or ok, sounds great) Great! I'll RSVP you and \_\_\_\_\_. Well I'll see you then...Monday/Thursday at 6:30. You know, \_\_\_\_\_, if for some reason you cannot make it, would you mind giving me a call? (Not at all/Sure) I really appreciate it! Alright, \_\_\_\_\_, I'll see you Monday/Thursday at 6:30! Congratulations again! Bye!

CALL TO REMIND THEM THE DAY OF (ABOUT 8 HOURS BEFORE THE EVENT)

## If Answering Machine:

Hey, \_\_\_\_\_, this is Amber, and I was just calling you to remind you of your facial tonight at 6:30 so you can spend your \$25! We are going to have such a great time! I look forward to seeing you! If for some reason you need to reschedule, please call me at 469-765-5073. Thanks! Otherwise I'll see you there!

## If They Answer:

Hey \_\_\_\_\_, this is Amber! How are you? I was just calling to remind you about our facial tonight at 6:30 to get your \$25 Gift Certificate. (Let them respond)...Great! Are you planning on coming? (Shhhhh...let them respond) If yes, GREAT! I'll see you there. Just come in and we'll be in the conference room on the left. If no, Oh gosh I am sorry! Would next Monday or Thursday be better? Get the date rescheduled... Alright! I'll see you then! Bye!