

Booking an Interview

Hi _____, this is _____, do you have a quick minute?
Great! Listen, I need your help! As you know, I'm in leadership training with Mary Kay, and one of my assignments is to practice sharing our marketing plan with sharp professional women to get their feedback. Now, I know MK is probably something you would never consider for yourself, and that's perfectly OK with me, but I would go to the moon to get your help and feedback on this, because I've always been so impressed with you! I'll even treat you to a cup of coffee and a free lipgloss for your time - how does that sound?!?

Great! Is Tuesday or Wednesday better for you? (Set time and date....if she asks, you may want to let her know to plan for a half hour.)

It's so easy. All you have to do is listen to this hotline (hand her your business card with "listen for a lipgloss" label on the back) before we get together. It's a fifteen minute recording of my National Sales Director sharing how we make money and earn cars, so all you have to do is listen - you don't even have to say a thing! This just gives you the background information you'll need, so that you can ask me some questions for practice when we get together!

Thank you soooo much, _____! You have NO idea how much your feedback is helping with my training...now what's your favorite shade of lipgloss?!? J