

LOCAL FEMALE BUSINESS OWNER ACHIEVES TOP POSITION IN MARY KAY INC.'S INDEPENDENT SALES FORCE

Kingwood, Texas Local Allison LaMarr Breaks Existing Company Record

DALLAS (TBD) – Kingwood local Allison LaMarr achieved the status of Mary Kay Independent National Sales Director, a pinnacle of achievement for the more than 1.6 million Independent Beauty Consultants worldwide who own their own Mary Kay business. Independent National Sales Directors are an elite set of business owners, ranking among the top one percentile in terms of sales and recruitment of the entire Mary Kay independent sales force globally. Throughout Mary Kay Inc.'s 42-year history, slightly more than 400 women have attained the position of Independent National Sales Director.

LaMarr will be recognized for this tremendous career accomplishment at Mary Kay Inc.'s annual Seminar held July 2007 in Dallas. Seminar celebrates the achievements of the Mary Kay independent sales force with special recognition to women who have achieved the distinction of Independent National Sales Director.

In May 2003, LaMarr began her Mary Kay business to get out of the “rat race.” Three years and five months later and breaking an existing company record, Allison debuted as an Independent National Sales Director. By taking advantage of the flexibility and freedom afforded by her Mary Kay career, LaMarr has since grown her Mary Kay business to include more than 1,400 Independent Beauty Consultants and 25 Independent Sales Directors.

“Allison’s extraordinary determination, hard work and professionalism enabled her to achieve this honor,” said Gary Jinks, Mary Kay Inc. senior vice president of sales. “We are always thrilled to be able to recognize this kind of achievement. The Mary Kay business opportunity continues to provide unlimited financial opportunities while enriching women's lives.”

LaMarr, formerly in bank product marketing, says she has truly valued her Mary Kay career and the freedom it gives her to make choices. “I’m in control of the finished product,” said LaMarr. “I get to decide how much I’m worth and how much I’m willing to work. The Mary Kay career opportunity has filled me with such excitement, such possibility. The glass was half-empty, now it’s half-full.”

Throughout her career as a Mary Kay business owner, LaMarr has achieved a variety of honors. She has earned the use of two pink Cadillacs, the most coveted incentive awarded by the company and one of the most recognized brand symbols in the world. In addition to earning the use of career cars, LaMarr been recognized several times for her leadership and business-building skills.

Today, LaMarr is one of the more than 6.1 million female entrepreneurs operating their own business in the U.S., according to the National Foundation for Women's Business Research. In her new role as an Independent National Sales Director, LaMarr will provide education, motivation, leadership and guidance to thousands of Mary Kay Independent Beauty Consultants and Independent Sales Directors nationwide and globally.

Mary Kay Inc., one of the largest direct sellers of skin care and color cosmetics in the world, achieved another year of record results in 2005, with more than \$2.2 billion in wholesale sales. The independent sales force exceeds 1.6 million Mary Kay Independent Beauty Consultants in more than 30 markets worldwide. To learn more about the Company or to find an Independent Beauty Consultant, log on to www.maykay.com or call 1-800-MARY KAY (627-9529)

###